

## press release

## GRADO GRADO RELEASES THE SECOND LINEAGE CARTRIDGE, THE AEON

The Brooklyn Company Builds Their Flagship Epoch A Sibling



**Brooklyn, NY:** Grado Labs is proud to release the second Brooklyn built phono cartridge in the new Lineage Series, the Aeon. The Lineage Series is a major step forward in phono cartridge design.

The Aeon, which sees final assembly by John Grado himself on his workbench, is the Epochs younger sibling that offers exceptional reproduction of vocals and instruments, with superlative tonal balance, dynamics, imaging, and realism. Grado's coil winding techniques, which have been honed throughout the decades, have let them achieve exact unison between the four coils in each phono cartridge. This allows for a precise balance between channels and accurate stereo imaging.

All of the internal magnetic circuit parts are Swiss screw machined or molded metal, which have tolerances on the order of the best Swiss-made watches. The specially designed diamond stylus, for the first time in a Grado, is mounted on a sapphire cantilever that connects to the stylus generating system. The Lineage series features a unique system that has the lowest effective moving mass of any cartridges, while Grado's patented Flux-Bridger generator design creates

1



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a superior balance throughout the full frequency spectrum with superb resolution and clarity, which produces an overall truer picture of the music. This is all nestled inside a selected cocobolo wooden housing.

In 1953, the Grado family started building cartridges on their kitchen table. Every experience in the family's history has led to the creation of the Lineage Series. The Aeon represents the craftsmanship and unwavering dedication to sound that has been Grados main focus for over 65 years. The Aeon price is over 6,000 euros.

The lisbonense *my HI-FI HOUSE y Hi-Fi House* is GRADO's only official distributor at Portugal.

## **Images available**

Download them from: https://goo.gl/qYdJ7b Contact

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2