



PRYMA

WOM

OVERVIEW

Handmade in Italy with a keen attention to detail and the finest quality materials, PRYMA headphones by WOM (World of McIntosh) combine world-class sound quality with high-end style. Created for the individual and crafted to be as distinctive and personal as the music they listen to, PRYMA's interchangeable headbands make these headphones a uniquely customizable fashion accessory.

PRYMA headphones are an exciting venture by World Of McIntosh, the makers of Sonus Faber, producing high quality sound from the highest quality materials, all while maintaining a sense of style.

KEY PRODUCT FEATURES

PRYMA headphones are available in five distinct designs. Each set of headphones feature:

- *Italian leather removable headband with breathable microfiber interior*
- *Die-cast aluminum ear cup body*
- *Removable double-socket cable*
- *Copper and stainless steel buckles*
- *First high performance, 100% Made in Italy headphone*

COFFEE & CREAM



PURE BLACK



HEAVY GOLD



ROSE & GREY



CARBON MARSALA



PRICING AND AVAILABILITY:

PRYMA headphones are now available nationwide at www.PRYMA.com. The headphones retail starting at \$499.

MEDIA CONTACT

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