

AUTOMAT A1

Fully Automatic Turntable

Pro-Ject Audio Systems has always had one purpose since its establishment in 1991: bring HiFi Stereo music enjoyment to as many people as possible. How do we do this? By focusing all our efforts and energy into making the best sounding HiFi as affordable as possible.

A Pro-Ject product must always be of excellent sound quality, but we were looking to make them easier to install and use. Simply to encourage even more customers, who feared about installation and complicated usage, to take the deep plunge into the analogue world with us.

We realized, the biggest wish for many customers was an AUTOMATIC turntable as they searched for the maximum simplicity of use. This has led many (often far-east) competitors to enter the business (again), but their products were mainly out of plastic and not the sound quality we have always been looking for.

Pro-Ject Audio Systems is now extremely proud to announce that we have finally found access to exactly the kind of technology that allows us to make automatic turntables without degrading the sound quality to below our standards.

Handmade in Germany by a traditional manufacture with a wealth of experience in making automatic turntables. This reliable technology is what enables us to bring the Pro-Ject sound and philosophy to an entirely new audience, and, with it, affordable and accessible high-quality HiFi to people's homes. This is a once in a lifetime chance and opportunity which allows us to reach new pinnacles in automatic turntable design.

And It all starts with the **A1**.



The A1 including cartridge is available for MSRP 399 € (incl. VAT) at Pro-Ject dealers February 2022. For further information please read the following pages.

The product information sheet and high resolution images can be downloaded [here](#).

AUTOMAT Technology

It has fully automatic start/stop with the automatics being completely disengaged and decoupled during the entire runtime of the record. The fully mechanical automatics are engaged when you press start and the tonearm is automatically moved to the lead in groove of the record. Once playing, the automatics are completely taken out of the equation and are not affecting the playback quality - the free movement of the tonearm and platter - at all! And because the automatics are working entirely mechanically – no additional electronics needed – they are truly not influencing or degrading sound quality during playback!

Heavy MDF chassis

The wooden chassis avoids hollow spaces wherever possible, with just enough space to precision fit all the inner workings of the A1. As a result, the chassis' heavy mass reduces unwanted resonances to a minimum and decouples the A1 from outside influences.

Damped aluminium platter

The aluminium platter is 100% made in Germany. In three operations it is first stamped, bent and perforated. A damping ring on the inside is added to increase weight and reduce resonances. In an extra step, it is then turned and precision balanced to receive its fine edges and lowest wow and flutter deviations. Finally, it receives its smooth paint job, adding to the all-black stylish and clean looks of the A1.

Perfect speed, phono-preamp, cable

In typical Pro-Ject fashion, the motor is electronically controlled. Easily switch between 33 and 45 RPM with the push of a button. The built-in switchable phono preamp makes the A1 incredibly versatile and allows you to connect it directly to any line input or use your own phono-preamp. The A1 comes with our Connect it E phono cable. It is a semi-balanced, low-capacitance cable, with superior shielding and unique in this price class.



New feet with silicon damping

The new feet effectively decouple the turntable from the surface it is placed on using an internal silicon damping layer. This is an essential feature for every good turntable as it acts as yet another mechanism to ensure your vinyl playback is not influenced by outside interference and resonances.



Ultra-light-mass aluminium tonearm

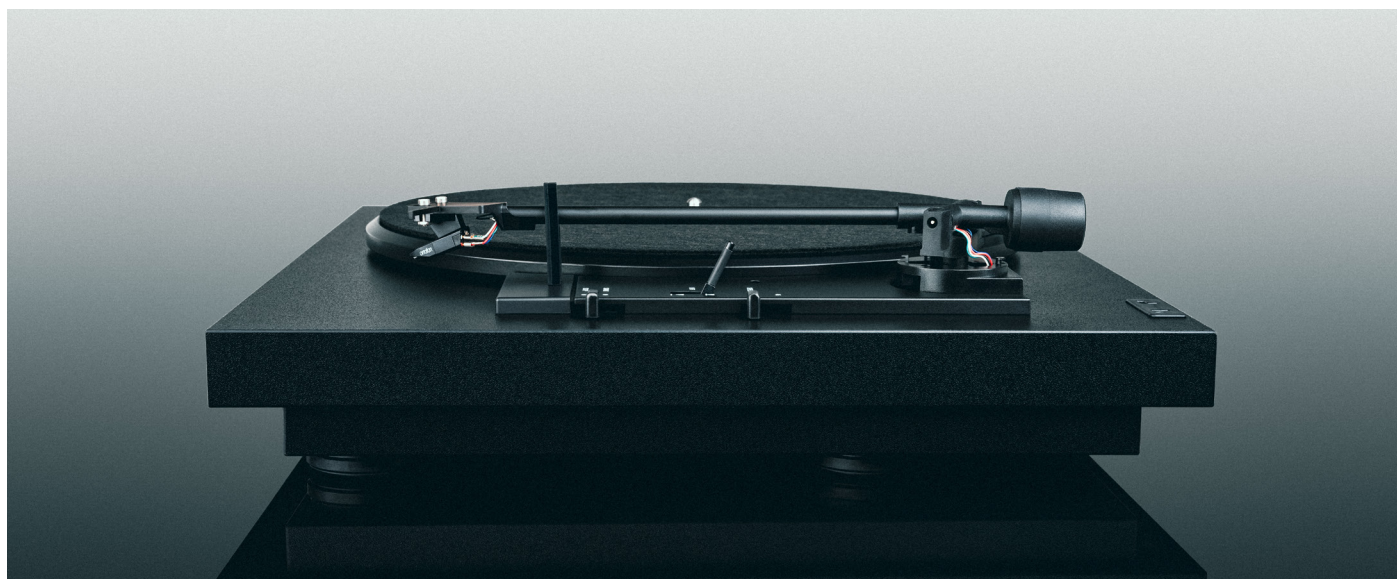
The A1 features an 8.3" ultra-light-mass aluminium tonearm. Together with the Ortofon OM10, which fits this design principle perfectly, we get extraordinary fast response and detail in terms of transients and microdynamics. A little-known fact is that the OM series of cartridges have their developmental roots and legacy in ultra-light-mass tonearm designs.

Tracking force and anti-skating are factory pre-adjusted which make the A1 plug & play ready within a few seconds. This makes it perfect for vinyl beginners

and experienced listeners alike as the sound quality is carried by all the audiophile features the A1 has on offer.

Carbon fibre reinforced anti-magnetic headshell

The headshell is a completely new design especially for the A1. It is made of carbon fibre reinforced polymer which makes it super stable and rigid, all while keeping the weight at a lowest to work perfectly with the ultra-light-mass tonearm design. The polymer/carbon composite material results in excellent internal damping of resonances.



Handmade in Germany

The A1 is fully handmade in Germany and looks back on decades of experience in turntable manufacturing. 100% assembled and adjusted by some of the best engineers the branch has to offer. Even all the individual components of the A1 are 98-99% made and produced in Germany – in the factory and its immediate vicinity. The entire region is so rich in turntable tradition resulting in totally unique quality and products. We can build on this tradition and develop it further. Fuse it with Pro-Ject technology and ideas. Set new standards in automatic turntable design.

The A1 is the beginning of a new Pro-Ject story.





The history of Pro-Ject

Pro-Ject was founded in 1991, during the onslaught of the compact disc and CD players, with the mission to offer the best analogue experience for a reasonable price. In a time where the digital audio media had been on the rise, and vinyl was declared as outdated and dead, Heinz Lichtenegger kept his belief in the simple but best way to enjoy music – turntables.

We aim to get as many people as possible into the wonderful hobby that is HiFi audio and to deliver a real stereo experience for the lowest cost possible. The best way to start is with a proper turntable. We want to give the customers back the right to choose what they need, without overblowing our products with unnecessary features.

Here at Pro-Ject, we strive to create astonishing products with impeccable value. We only use the best components for the price and manufacture our handmade goods solely in Europe. With an eye for future trends, we are always trying to fit the needs of the market.

Our passion and drive have been recognized by many acclaimed magazines. We have won multiple awards from the renowned HiFi press for our turntables and electronics over the years. Our products have also been used in countless TV shows and movies.

With cutting edge technologies and machines, we can create visually pleasing products without losing the eye for the finest details. We closely work with partners from the music industry, such as Universal Music Group (The Beatles), Third Man Records (Jack White), The Rolling Stones, Parov Stelar, or the world-famous Hard Rock Café. Many industry leaders also cooperate with us, like the Vienna Philharmonic Orchestra or Ortofon for their jubilees. With these partners, we create special limited edition products to give our customers even more choices.